

ANASTASIIA SAVCHENKO

UX/UI Designer

Personal Info

Email

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Phone

(647) 877-8356

Address

Toronto, Ontario

Portfolio



Bē

in

Soft Skills

- Problem solving
- Creative thinking
- Decision-making
- Communication
- Time management
- Active listening
- People skills
- Leadership

Hard Skills

- Data analysis
- Graphic design
- Wireframing
- Web design
- Visual communication
- Interaction design
- Storyboarding
- User-centered design
- Figma/Adobe Suite

Language

English CEFR B2 Certificate

Ukrainian

Native speaker

2+ years in professional user experience design with background in graphic design, web design and digital marketing.

Looking for an opportunity to act as web app or product designer to improving user experience across mobile, tablet and web. Proven track record to go the extra mile every day to deliver excellent solutions for users.

"My major motivation is creating solutions and products that impact and make people's lives easier."

Experience

MAR 2020 — VIGO | Graphic Designer

PRESENT New York, remote

- Developing best-in-class creative support for the company while adhering to brand guidelines.
- Spearheaded projects of creating layouts, images, and infographics for A+ content and effective value-add solutions for major platforms such as Amazon, Home Depot, Lowe's, Wayfair, and more to increase company revenue and create a seamless look and feel across all platforms.
- Collaborate with fellow designers, Art Director, Sales Team, and Data Team to provide design solutions, brand guidance, and creative direction to enhance marketing collateral.

MAR 2020 — OutsourcePro | Designer

PRESENT New York, remote

- Participate and influence the design decisions for digital shopping experiences that touch thousands of customers every day.
- Upholding a culture of customer-centric design, accessibility, and participation in everyday design tasks.
- Collaborate with fellow designers, Art Director, Sales Team, and Data Team on the content strategy to elevate the visibility of the brands across digital marketing channels like Facebook, Instagram, Pinterest, Amazon, Home Depot, Wayfair, Lowe's.
- Developing and conceptualizing a comprehensive UI/UX design strategy for the brand – and applying this thinking to web content, email marketing, display advertising, social content and more.

Education

MAR 2021 — Google | UX Design Certificate

NOV 2021

Completed a rigorous training designed for entry-level job readiness. 15 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio including 3 projects to achieve the certificate.

SEP 2015 — LNAM | BA Graphic Design

JUN 2019 Lviv National Academy of Arts, Lviv Ukraine

Skills: print design, advertising, packaging design, photography, UX / UI design, infographics, illustration, typography, HTML / CSS / JavaScript (basic).